

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Applicant(s): Jeyhan Karaoguz et al.)

Serial No.: 10/675,084)

Filed: September 30, 2003)

For: MANAGEMENT OF MULTIMEDIA)
DISPLAY CONTENT IN A MEDIA)
EXCHANGE NETWORK)

Submitted Electronically on
July 28, 2008

Group Art Unit: 2153)

Confirmation No.: 5105)

Examiner: Liang Che A. Wang)

TRANSMITTAL OF FORMAL DRAWINGS

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Enclosed herewith are fourteen (14) sheets of formal drawings including Figures 1-11
for substitution in the above-referenced application.

Respectfully submitted,

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